



Montana CommUNITY Matters
EIN# 92-1789745
Nikki Davalos, Secretary 406-231-3336

August 1, 2025

To Whom It May Concern,

It's that time of year again—and this time, it's extra special! We're thrilled to be celebrating **10 magical years** of **Candy Cane Lane**, a beloved Great Falls tradition hosted by the nonprofit **Montana CommUNITY Matters**.

What Is Candy Cane Lane?

Candy Cane Lane is a free, family-friendly event that brings holiday cheer to our community through a festive, self-guided tour of beautifully decorated homes across Great Falls. We create and distribute a custom map highlighting these homes, and on one special night in December, we invite the public to pick up free cocoa and maps, join in a **holiday scavenger hunt**, and vote for their favorite display. Top-voted homes receive special awards—and the joy of being part of a cherished holiday memory.

This year, to celebrate our **10th anniversary**, we're adding extra fun, including a nostalgic new feature: a **Vintage Luminary Light Project** that will fill Jaycee Park with warm, glowing pathways of light.

Candy Cane Lane is more than just lights—it's about giving back. Each year, we receive generous donations that help us continue our mission of building community. These funds go directly into local efforts, whether through partnerships with other nonprofits, addressing urgent community needs, or supporting **random acts of kindness** through Great Falls.

Christmas Past:

Year	Cups of Cocoa Served	Giving Back in Following Years
2024	1300	Montana CommUNITY Matters: High School Senior Graduation Fees, handwarmers for homeless shelter, donation to belt pool
2023	1200	Montana CommUNITY Matters: Roller Rink Night Sponsor, CMR senior fees for graduation, Teacher appreciation sponsor
2022	1300	Helping Hands (non-profit)
2021	1200	Denton and Gibson Flats Fire Victims
2020	2,258	GFEEA and Created Little Free Stores around town with

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		supplies people might need.
2019	1400	GFEEA-daycare providers events for kids
2018	800	GFEEA-daycare providers events for Kiddos (GFPS school food pantry)

✨ How You Can Help

We are currently seeking donations or sponsorships to help us make this milestone year extra special. Your support can come in the form of supplies or monetary contributions. Proceeds will not only help make Candy Cane Lane magical, but also allow us to offer free youth events in 2026 through local business partnerships.

Thank you for considering our request and for supporting community connection here in Great Falls.

With gratitude,

Anthony Davalos

Anthony Davalos, President of Montana CommUNITY Matters

📍 Event Details

Date: Saturday, December 13, 2025

Time: 3:00 PM – 8:30 PM

Location: Jaycee Park

Follow us on Facebook: [@CandyCaneLaneGF](#)

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Sponsorship Levels:

Deadline for Sponsorships to be included with parade November 15th

Deadline for Sponsorships to be included at CCL event December 5th

Santa's Sleigh Level \$100 or more

- Large Logo near Santa during Candy Cane Lane Event
- Logo on Parade of Lights float
- Mention in all media (facebook, website, map ect.)
- Logo on flyers and shout-out on Facebook for any 2026 youth events made possible by your support

Frosty's Friends Level \$50

- Medium Logo at the Candy Cane Lane Event
- Logo on Parade of Lights float
- Mention in all media (facebook, website, map ect.)

Santa's Little Helpers \$25

- Small logo at Candy Cane Lane Event
- Mention on Facebook and on the map

Mrs. Claus Sponsor-Baked Goods for Event

- Large Logo on the trailer during the event where cookies will be handed out.
- Logo on Parade of Lights float
- Mention/logo on Facebook, website and map
- Baked goods are handed out for free to public during event
- Mrs. Claus will say they are from her favorite Kitchen (Your Business Name)

Warm Wishes Sponsor-Cups or Cocoa Supplies

- Large Logo on the Trailer during the event where cocoa will be handed out.
- Logo on Parade of Lights float
- Mention/logo on Facebook, website and map

FRAGILE Sponsor "It's a Major Award"

any prize or gift card for top 3 voted best houses on the map by community.

- Logo on Parade of Lights float
- Mention/logo on Facebook, website and map
- Mention specifically during the Winners announcement on Facebook.
- Holiday Cards with the prize will have mention of Sponsor given to Winning Houses.

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