

September 30, 2026

2026 Community Sponsorship Request

Celebrating our 11th year of Candy Cane Lane

Dear Community Partner,

Candy Cane Lane is celebrating its 11th year in Great Falls, and we invite you to help make the 2026 season special. Your sponsorship will help bring neighbors together for a free holiday experience and support free youth events made possible through local business partnerships.

What is Candy Cane Lane?

Candy Cane Lane is a free, family-friendly tradition hosted by Montana CommUNITY Matters. We create a self-guided map of decorated homes across Great Falls. On event night, families can pick up free maps and cocoa, enjoy the holiday displays, and vote for their favorite homes. Donations also support local needs and opportunities for young people throughout the year.

Community support in action

Here are examples of how Candy Cane Lane proceeds and community partnerships have supported Great Falls.

YEAR	COCOA CUPS	COMMUNITY GIVING
2025	1,500	High school diploma fees and groceries for two adopted families in need.
2024	1,300	Montana CommUNITY Matters: high school senior graduation fees, handwarmers for the homeless shelter, and a donation to the Belt pool.
2023	1,200	Montana CommUNITY Matters: roller rink night sponsor, CMR senior graduation fees, and teacher appreciation sponsor.
2022	1,300	Helping Hands nonprofit.
2021	1,200	Denton and Gibson Flats fire victims.
2020	2,258	GFEEA and Little Free Stores stocked with supplies people might need.
2019	1,400	GFEEA daycare provider events for children.
2018	800	GFEEA daycare provider events for children and the GFPS school food pantry.

How you can help

We welcome monetary sponsorships and donations of cocoa, cups, baked goods, and prizes for participating homes. Sponsor options and recognition are listed on the next page. Your support helps cover event materials and keeps community and youth activities free for local families.

Thank you for considering a contribution and for helping keep this Great Falls tradition welcoming and accessible. We appreciate your support.

With gratitude,

Anthony Davalos

Anthony Davalos
President, Montana CommUNITY Matters

2026 EVENT DETAILS
Saturday, December 12, 2026 | 3:00-8:30 p.m. | Jaycee Park, Great Falls
candycanelanemontana.com | Facebook: @CandyCaneLaneGF

2026 Sponsorship Opportunities

Choose the level that works for your business, or contribute supplies, baked goods, cocoa, cups, or a prize. We will coordinate logo files and recognition details with each sponsor.

Cash sponsorships

SPONSORSHIP	RECOGNITION
Santa's Sleigh \$100 or more	Large logo near Santa during the event; recognition in event media (Facebook, website, and map); logo on flyers and a Facebook thank-you for youth events made possible by sponsors.
Frosty's Friends \$50	Medium logo at the Candy Cane Lane event; recognition in event media (Facebook, website, and map).
Santa's Little Helpers \$25	Small logo at the Candy Cane Lane event; recognition on Facebook and the event map.

In-kind sponsorships

SPONSORSHIP	CONTRIBUTION AND RECOGNITION
Mrs. Claus's Baked Goods Sponsor	Donate baked goods for free distribution. Recognition includes a large logo on the cookie trailer, mention or logo on Facebook, website, and map, and a thank-you from Mrs. Claus as her favorite kitchen.
Warm Wishes Cocoa or Cup Sponsor	Donate cocoa or cups for guests. Recognition includes a large logo on the cocoa trailer and mention or logo on Facebook, website, and map.
FRAGILE "It's a Major Award" Sponsor	Donate a prize or gift card for one of the three community-voted favorite homes. Recognition includes mention or logo on Facebook, website, and map, a sponsor thank-you in the winners announcement, and sponsor recognition on holiday cards given to winning homes.

Sponsor deadlines

December 5, 2026 - deadline for sponsorship recognition at the Candy Cane Lane event.

Ready to sponsor? Contact Nikki Davalos at 406-231-3336.
Thank you for supporting Candy Cane Lane and Montana COMMUNITY Matters.